

**FOR IMMEDIATE RELEASE**

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Mary Helen Kress  
President & CEO  
Suncoast Workforce  
Ph: 941.358.4080 ext. 1104  
Email: [MHKress@suncoastworkforce.org](mailto:MHKress@suncoastworkforce.org)  
Web: [suncoastworkforce.org](http://suncoastworkforce.org)

**Business Summit on Economic Gardening August 12**

SARASOTA- Suncoast Workforce will host a Business Summit to discuss “Economic Gardening” and how it can benefit local businesses on August 12. Based on proven business assistance strategies referred to as "Economic Gardening," Florida's statewide program [GrowFL](http://GrowFL) is designed to grow existing second-stage businesses. Through GrowFL, CEOs can gain free access to a team of business consultants to gain valuable insight and establish beneficial relations to increase revenue and expand business opportunities. Representatives from GrowFL's technical team will provide a program overview. Local CEO's will share their perspective on economic gardening through an interactive panel discussion. Suncoast Workforce will reveal important information about services available to businesses. Time has been built into the end of this program to allow for one-on-one discussions with speakers and Suncoast Workforce representatives.

The meeting will be held at from 7:45 a.m. until 10:00 a.m. at Fete Ballroom, 10670 Boardwalk Loop, Lakewood Ranch. Deadline for reservations is August 8 at [www.suncoastworkforce.org/businesssummit](http://www.suncoastworkforce.org/businesssummit). For more information, contact Joshua Matlock at 941.358.4080 extension 3139.

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*The mission of Suncoast Workforce is to recruit, train, and retain talent for the Suncoast.*