

FOR IMMEDIATE RELEASE

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Mary Helen Kress
President & CEO
Suncoast Workforce
Phone: (941) 358-4080 ext. 1104
Email: MHKress@suncoastworkforce.org
Website: suncoastworkforce.org

Informational Workshop for Interested Entrepreneurs August 30
12-Week Training Series for Entrepreneurs Begins September 27

(SARASOTA)- Learn about a successful program for entrepreneurs who want to start a business or take an established small business to the next level. A one-hour workshop will be held on Tuesday, August 30 from 6:00 p.m. until 7:00 p.m. at Newtown Selby Goodwill, 1781 Martin Luther King Jr. Way, Sarasota. Entrepreneurs who take part in Community Entrepreneur Opportunity (CEO) business training significantly influence the rate of start-up activities and success at getting into business. CEO business training includes pricing, employees, insurance, cash flow and more.

The next CEO 12-week course will begin on September 27 from 6:00 p.m. until 9:00 p.m. Classes will be held every Tuesday through December 13. CEO is supported by **Suncoast Workforce** and the **City of Sarasota, Newtown Redevelopment**. The program is sponsored by **Comerica Bank, CHASE** and **SunTrust Bank** so there is no charge to students to participate. Space is limited and by application only. Deadline is September 12. For more information and for an application, call 941.365.2200 extension 3220.

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The CEO program was developed with representatives of SCORE, the SBDC of SCF, Sarasota Chamber of Commerce and other business experts. CEO is administered by a partnership between the Suncoast Workforce and the City of Sarasota Newtown Redevelopment Office.

The mission of Suncoast Workforce is to recruit, train, and retain talent for the Suncoast.